

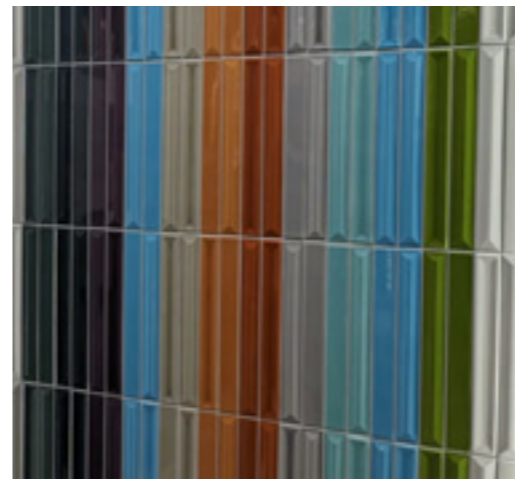
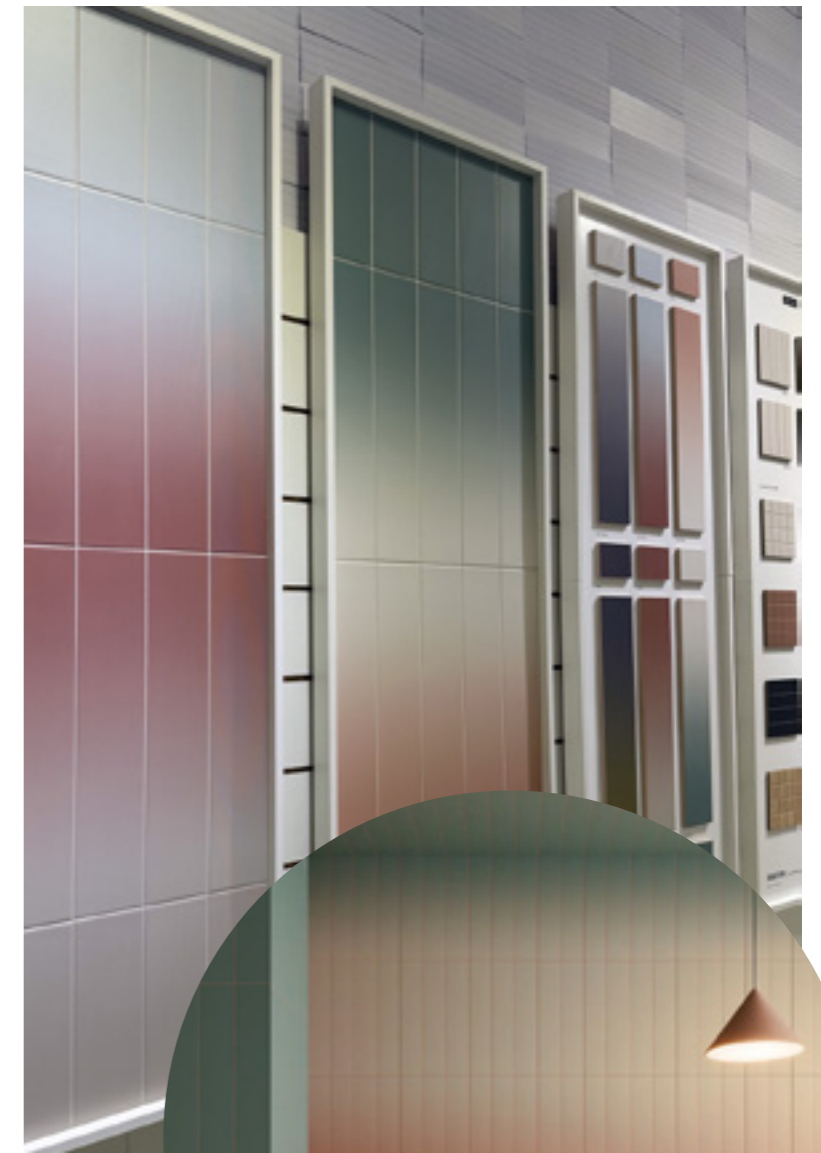
• Marbles: Reloaded

Influenced by the top trends coming out of Milan, color-bleeding marbles, granites, and stones are making their way into the U.S. market, particularly burgundies, greens, and bold veining. We also saw that large format certainly isn't going anywhere, with an exciting influx of gauged porcelain panel options coming soon.



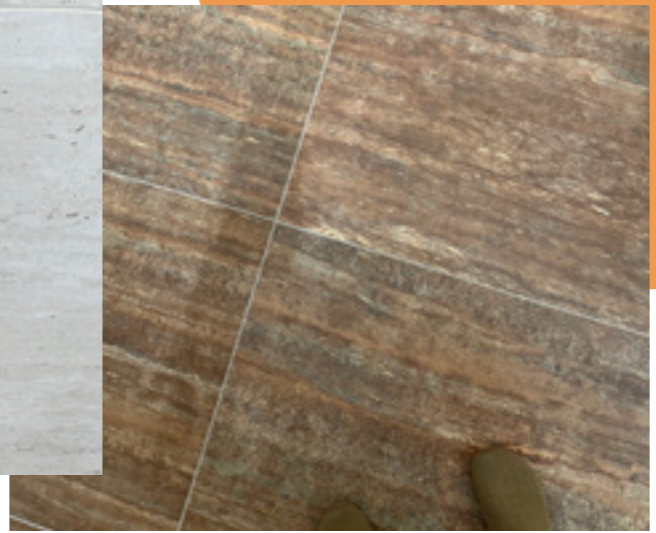
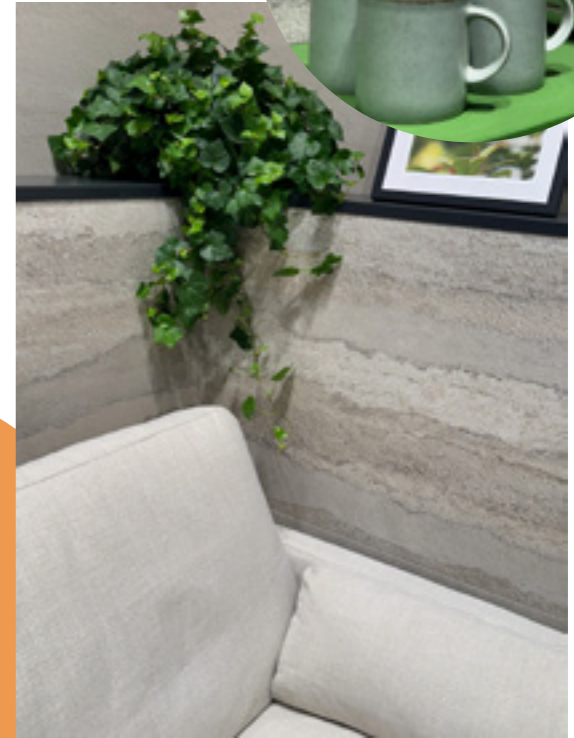
Courageous Color.

Brand identity is making a big wave in commercial design. We're starting to see the use of branding colors in permanent applications like tile to really add a wow factor to spaces and challenge the status quo. Sure neutrals are always a safe bet, but with colors like these, who can resist a pop of freshness, especially when it really represents the uniqueness of you and your brand?



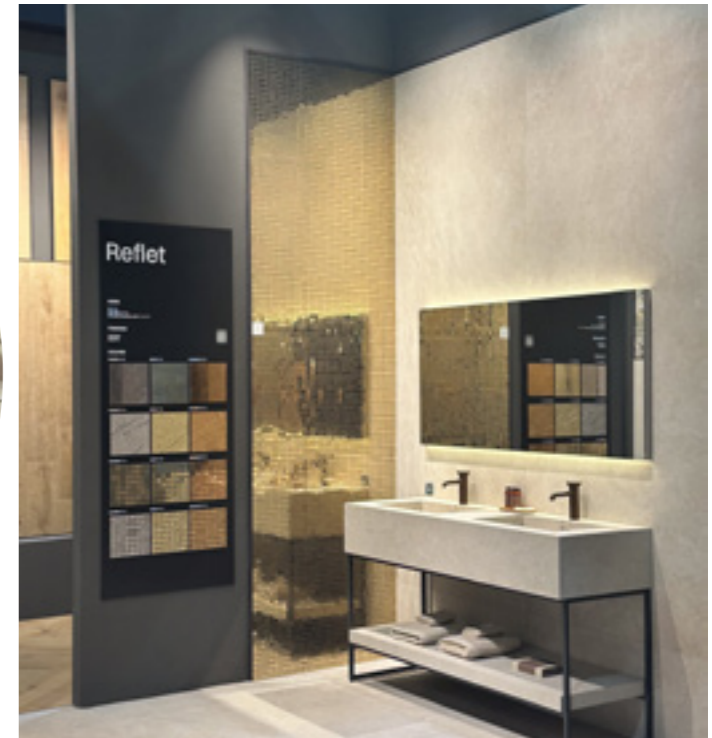
• Serene & Stoney

2024 will be another year of bustling construction, new projects, and calendars filled with deadlines. Our spaces will reflect a rejection to the frenzied speed of life; our inherent desire to slow down and create collective memories- to rediscover our roots and build tradition. Materials will be soft and hand constructed in feel. Breezeblocks, irregular edges, and terracottas will continue to make a strong revival as a bridge to the familiar comforts of yester-year.



Innovative Solutions .

Who says tile is just for floors and walls? We're so excited about the debut of porcelain furniture pieces, prefabricated vanities, ready-to-go large format slab packs, and outdoor solutions.



For the Arts

From Zellige and handcrafted looks, to fresh shapes and ideal arts and crafts, this year will have no shortage of creative options to specify.

